



ENGLISH

Type of Placement: One-day group placement in local theatre

Summary of Main Benefits: Masterclass for teachers

Curriculum Link: Key Stage 4 English, plus Dance and Drama

Description:

Group placement to a local theatre including

- A tour of the facility
- A look behind the scenes of a current production
- A “Masterclass” for teachers with actors or dancers exploring curriculum links and techniques

Outcomes:

- Industry insight and techniques for translation to the curriculum.
- Enhanced teaching of subject area



Small touring companies, dance schools, dance groups might offer some of the same opportunities.

Type of Placement: One-day group visit to local newspaper

Curriculum Link: Key Stage 4 English and Citizenship

Summary of Main Benefits: A chance to develop project ideas for students

Description: Through links with local newspaper – teachers and staff write a brief for an activity to include a journalistic report on a chosen topic and/or a video diary/news report. The students then complete the written report/video and submit it to a panel. Judging could be via local paper/radio/TV etc.

Outcomes:

- Teachers input could result in project brief school pack for primary/secondary local/sub regional competition if a number of schools participated



Other links to your local paper could include a teacher visit to set up an opportunity for students to write copy for the paper or to discuss work experience or career opportunities. Most local papers will want to work closely with local schools and an EBP could provide them with an opportunity for closer links.

Consider different timings e.g. twilight visits or holidays



ENGLISH

Type of Placement: One-day group visit to local TV studios

Curriculum Links: Key Stage 4 English, Media Studies, Key Stage 4 and Post 16

Summary of Main Benefits: Better understanding of the industry and project development.



Description:

Newcastle EBP were able to capitalise on the launch of new premises for ITV Tyne Tees by arranging a teacher visit to the new centre. The placement included:

- A tour of the site
- An introduction to the new technology used in broadcast media careers
- Teachers also watched a news bulletin go out live on air

Outcomes:

- The teachers gained a better understanding of broadcasting techniques
- They were able to devise projects for students based around their experiences and the use of the spoken word



Investigate who your local TV and radio stations are and explore possible links with them. The BBC also offers a number of opportunities at their sites, although obviously demand will be high.

Consider holding **teacher meetings** to plan visits for the year