



Hospitality and Catering

Type of Placement: A group placement on board the Oriana liner to look at all aspects of working practices within the industry.

Curriculum Link: Hospitality and Catering.

Summary of Main Benefits:

This placement provided a unique opportunity to experience the working environment of a P&O Cruise liner and gain insight into major fields such as leisure, tourism, hospitality and catering as well as business.

Description:

P&O Cruises are the UK's largest premium cruise brand. The programme took place on board one of Britain's most popular liners, the Oriana - the modern face of traditional cruising, combining technology with classic, sweeping lines and spacious wooden decks.

Members of P&O staff provided a 'walk and talk' tour of the Oriana. Delegates had the opportunity to speak to professionals about their work, the organisation, marketing and staff development.

Time was spent observing the different areas of the liner, discussing working practice, destinations, customer service and retention, competition and the changing face of this fast moving industry. Career pathways for school leavers were addressed throughout. Teachers also spent time making contacts to facilitate student visits at a later date.

Outcomes:

- Keep up to date with the latest advances in the industry
- Practical examples of the 'real world' to take back to the classroom
- Facts and figures within the industry
- Accumulate case study resources for the classroom
- Learn about career opportunities for students
- Establish contacts to facilitate later student visits
- PR for the company and recruitment opportunities



Larger leisure facilities will have a range of opportunities and examples which might be tapped into to support classroom teaching and might be able to provide valuable work experience placements.

Photos and flyers can be used to form the basis of brief case studies