



Hair and Beauty

Type of Placement: A group placement at the local College leading on diploma application with range of professionals in Hair and Beauty and teachers and lecturers.

Curriculum Link: Hair and Beauty Diploma.

Summary of Main Benefits:

This event was part of a programme of support to ensure that the workforce have exposure to local employers and relevant industry experience to deliver applied and practical work-related learning programmes.

Description:

This event was held at Sandwell College, as they are the lead organisation in Sandwell's diploma application, with a range of professionals in Hair and Beauty, who gave presentations on their career paths. There were also presentations from Hair and Beauty training providers who are running pre and post 16 courses in Sandwell. The day started with a presentation by the Director and Deputy Director of Technology and Service Industries at the College, who talked about the Diploma application, provision for the course, links with business and the plans for the new build of Sandwell College, which will have a purpose built hair and beauty department,

including the latest spa facilities, which is a requirement for the diploma. This was followed by a tour of the hair and beauty salon, which is run as a business and open to the public, giving the opportunity to talk to the students. The final presentations were from two of the awarding bodies, City and Guilds and VTCT. There was then the opportunity to network and share good practice.

Outcomes:

Quotes from participants indicate this was a very successful start to establishing networks.

"Very useful event in understanding where diplomas fit in with other qualifications."

"Gave an insight into the practical work the students carry out."

"Deeper insight into the current working and the future."

"Excellent information that we essentially require in order to share with our clients. Thank you."

"These are places we all go, and I didn't realise there was so much involved in the industry, and that the practitioners have such a range of skills."



If your area is delivering this diploma line investigate your local hairdressers now, especially those who offer training, for future links.

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