



# Business Administration and Finance

**Type of Placement:** A group placement to a local building society to look at diploma support.

**Curriculum Link:** Business, Administration and Finance Diploma.

**Summary of Main Benefits:**

- Diploma Links
- Work-related learning examples
- Future links

**Description:**

This professional development opportunity took place with West Bromwich Building Society and Geopost. WBBS is the 7th largest building society in the UK and have a service level agreement with Sandwell EBP. They are actively involved with diploma development, committed to offering support to schools and would like to develop a financial planning resource pack for young people. Members of staff gave presentations on topics within the diploma, including customer service, internal communications, CSR, legal services, HR and Sales.

Geopost, a large parcel delivery and logistics company owned by La Poste, the 2nd largest postal group in Europe, have developed a business mentoring programme with local schools through Sandwell EBP and gave a presentation on the company and their very strong links with schools. The Diploma bid writing team were present at this meeting and were given a considerable amount of commitment on how these two companies could support the bid. There was also a presentation by Performance Through People on how they can support the diplomas.

**Outcomes:**

**The following are comments from the evaluations:**

“A greater knowledge of different industries, helpful when completing coursework”

“Pleased to find out about various speakers available to deliver”



All areas will have building societies which might be able to help in some structured way with the diplomas such as hosting PDP days, providing resources and work-related materials.

**Start investigating now.**

If you are new to **PDPs** contact **NEBPN** to find out when the next training session is